With your help, we’re driving political, financial and professional support for the entire Pittsburgh arts community. Let’s get connected.

To discuss ways your company or organization can support the work of the Greater Pittsburgh Arts Council through sponsorships or partnerships, please contact Tiffany Wilhelm, Director of Development and Membership, at 412.391.2060 x222 or twilhelm@pittsburghartscouncil.org.
Annual Meeting Program
Wednesday, April 21, 2010
August Wilson Center for African American Culture

8:00–8:30 am
Coffee and Light Breakfast
Lobby

8:30–10:00 am
Opening Performance
Abafasi
Theater

Welcome
Bill Bodine
André Kimo Stone Guess
Evan Frazier

Arts Loud and Clear
Mitch Swain
Carrie Shoberg
Judy Kelly
Craig Johnson
Hilary Robinson
Bovey Lee
Gina Fleitman
Morton Brown
Pam Pennywell
Susan Sparks
John Elliott
Maggie Johnson
Tiffany Wilhelm

10:00–10:30 am
Networking Break
Lobby

10:30–11:15 am
“Arts in Crisis”
An Interview with
Michael Kaiser
Karla Boos
Justin Laing
J. Kevin McMahon

11:15 am–12:00 pm
Audience Q&A
Theater

We are pleased to welcome to Pittsburgh Michael M. Kaiser, President of the John F. Kennedy Center for the Performing Arts.

Dubbed “the Turnaround King” for his work at numerous institutions, including the Royal Opera House (London), American Ballet Theatre, Alvin Ailey American Dance Theater and the Kansas City Ballet, Michael has earned international renown for his expertise in arts management.

He founded Arts in Crisis: A Kennedy Center Initiative in early February 2009, and embarked on a 50-state tour to spread his arts expertise across the United States. With the help of the Kennedy Center senior staff and more than 100 volunteer mentors, the Arts in Crisis initiative currently provides free arts management consultation to more than 500 arts organizations across the United States.
From the Directors

Welcome to the Greater Pittsburgh Arts Council’s 2010 Annual Meeting.

The economy has made our collective work environment more difficult. We all have had to re-examine the why, what and how of what we do. It has been an opportunity to get back to basics and to appreciate things we may have taken for granted. Pittsburgh is a place of history, ingenuity, creativity and beauty. And, Pittsburgh Is Art.

Others see Pittsburgh the same way. Three of the four meeting locations selected for the G-20 Summit were arts venues! VisitPittsburgh boasts that Pittsburgh draws more visitors than other comparable areas. The list of Pittsburgh’s “must see” locations is dominated by arts and culture venues. The Cultural District now draws over 2 million visitors per year. Artists, dancers and musicians have created new energy and projects where others wouldn’t have dared to venture on the Penn Avenue Corridor. Their collective energy attracts other young creative people and rebuilds neighborhoods.

The arts spawn the creativity and vitality that a new “old” city needs to keep its college graduates, attract new business and bring its citizens a healthy respite from their everyday lives.

The challenge ahead of us is to build upon our strengths in the face of tight resources. Pittsburgh’s history is that of a hard-working “roll up your sleeves” attitude—and that is exactly what we need to do now.

With your help, GPAC will lead the fight for more funding and resources for organizations and individual artists. We need more facts and research to support our passionate arguments. What can be done collectively to stimulate individual giving? Let’s harness the energy used to successfully defeat the proposed arts sales tax in Harrisburg and fight for an inclusive dedicated statewide funding stream.

What are the most up-to-date financial management strategies that will help you to keep your ship afloat? How can we best promote Pittsburgh’s arts and culture and collaborate to help organizations sell tickets, subscriptions, classes and memberships?

The phrase “Arts loud and clear” is an important part of our new brand. But we’ve learned that sometimes one of the best things we can do is listen. In surveys, letters, conversations and tweets, you’ve made it clear that creating connections is important to those who work in the arts community. Our new workspace will help us to hold gatherings so opinions can be shared and collaborations can be created.

In the end, the best indicator of our success is your participation as members, and our membership continues to grow. Thank you for your continued support.

Bill Bodine
Chair

Mitch Swain
CEO
Advocacy in Action

by Ryan Freytag

The recent and ongoing Pennsylvania state budget crisis kicked the Greater Pittsburgh Arts Council’s advocacy efforts into high gear. In addition to keeping the local arts and culture community informed of the latest developments in the budget battle, we provided practical opportunities to make their voices heard. By coordinating our local efforts with those of peer organizations from across the state, we were able to mount a rally in the capital and present a unified front in numerous face-to-face meetings with state legislators, many of whom we would not have had access to on our own. Compared to previous years, the growth of the Arts Council’s 2009 advocacy activity was substantial.

Advocacy Activities 2009

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<tr>
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<th>2009</th>
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<tr>
<td>Legislative Office Visits</td>
<td>49</td>
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<tr>
<td>Community Members Joining us in Advocacy / Policy Activities</td>
<td>63</td>
</tr>
<tr>
<td>Advocacy Related Trips to Harrisburg</td>
<td>4</td>
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Though state funding for a number of arts and culture programs was reduced or eliminated in the final budget, the Arts Council’s advocacy efforts did yield a number of positive results for the creative sector:

- Grants through the Pennsylvania Council on the Arts saw one of the smallest decreases among any of the budgetary line items.
- Pittsburgh’s entire cultural community had a presence in Harrisburg and relationships with the offices of numerous state legislators.
- Vital partnerships and collaborative research projects were formed with organizations like the Greater Philadelphia Cultural Alliance, combating a last-minute proposal to eliminate the cultural ticket tax exemption.

Perhaps the most important outcome of our efforts is the level of community interest and involvement in arts advocacy that developed over the course of the budget crisis. Our advocacy alerts email list has swollen to almost 2,200 people, and several individuals have stepped up to form an advocacy action squad to assist in future efforts. This community involvement and the valuable experience gained in tackling the budget crisis will prove to be critical in future state budget battles, especially over the next few years.

Pittsburgh Is Art is a grassroots initiative of artists and arts organizations to clearly communicate the role of arts and culture in Pittsburgh’s transformation story. Over 40 partners have come together so far! For more information or to get involved, go to PittsburghIsArt.org.
Membership Has Its Privileges

by Dek Ingraham

The Greater Pittsburgh Arts Council’s membership is the largest it’s ever been! Alongside this steady growth, we expanded our benefit offerings, introduced a new, feature-rich events calendar and conducted our first annual survey.

Our new partnership with Fractured Atlas gives you access to health insurance, high-quality/low-cost liability coverage, event insurance, teaching artist coverage and other arts specialty insurances. You also get free access to two “microgrant” programs, Fractured U (online classes) and other discounts.

Did you know about these GPAC Member discounts?

• Dell Computers, 7% off all purchases
• PatronMail E-Marketing, 10% discount on annual fees
• DoReMe Online Donation Software, 10% off
• PayChex Payroll Processing, 15% discount

We’ve also implemented our new Arts Pittsburgh Events Calendar. Gone is mistake-prone manual entry, hard to navigate listings and the dreaded Monday by noon deadline! Now potential patrons can find your events by searching for your organization, venue or artistic genre and they can share listings with social networks including Facebook, Twitter, Digg and more.

What You Told Us

by Tiffany Wilhelm

In 2005, when ProArts was preparing to merge with the Greater Pittsburgh Arts Alliance to form the Arts Council (GPAC), board member and research consultant Kate Prescott conducted a survey of arts organizations to “investigate areas of perceived need and interest.” As GPAC approached its fifth year, a new survey was conducted.

We learned the top challenges facing arts organizations are similar to those in 2005. The top two are exactly the same: #1 contributed income and #2 marketing. Earned income, reacting to changes in the external environment and organizational capacity were other big challenges for organizations. Critical challenges facing individual artists include marketing, grants and fellowships, finding artist resources, managing finances and business planning.

The majority (80%) of you rated your overall experience with GPAC as “Excellent” or “Good.” You also like our people. 88% of members have had “Excellent” or “Very Good” interactions with GPAC staff. Common responses to why you joined GPAC had to do with connection, collaboration, and being part of the arts community. Today’s Annual Meeting is a big part of that. Many of you also value visibility and access to resources. Money is the most common reason why you haven’t joined. That’s why we keep so many of our programs and services open to everyone. A few of you thought that you need to be a member to apply for our grant programs, but you don’t! The survey helped us learn which programs, services and benefits you need to hear more about—such as our partnership with Fractured Atlas to provide insurances and our cash saving discounts.

Thanks to everyone who participated. Congratulations to StorySwap and artist Lazae LaSpina who won free memberships for 2010–2011! Interested in reading the full report? Email twilhelm@pittsburghartscouncil.org and continue to provide us with feedback anytime.
**Our Goals**

**Goal 1:**
Increase visibility and support of the arts.

**Goal 2:**
Enhance the capacity, efficiency and effectiveness of the arts and culture community.

**Our Services**

- **Advocacy, Cultural Policy, and Research**
  - **Objectives**
    - Lead efforts to protect or increase resources and support for the arts
    - Disseminate actionable research
  - **Recent Highlights**
    - Spurred an unprecedented number of arts advocates to action against cuts to state arts funding
    - Helped coordinate a “Save the Arts in PA” rally in Harrisburg
    - Fiscal “Snapshot” Surveys to gauge the effects of the recession
  - **Ongoing Activities**
    - Monitor local, state and national arts and culture policies, issues and legislation
    - Strengthen the regional advocacy network
    - Represent the arts and build relationships with strategic partners

- **Marketing, Ticketing, and Audience Development**
  - **Objectives**
    - A more robust, customer-centered ticketing service that clients could administer on their own
    - STAR Database marketing services that increase marketing efficiency for organizations
    - Promote the arts and culture community through a clearly defined brand
  - **Recent Highlights**
    - ProArtsTickets generated a record total $1,293,412 in revenue for client organizations in 2008-09
    - STAR Database is operational
    - A new GPAC brand rolls out
    - Pittsburgh Is Art initiative kicks off
  - **Ongoing Activities**
    - ProArtsTickets service
    - Collaborative Strategies/STAR Database
    - Pittsburgh Is Art initiative
    - Marketing and PR for GPAC

- **Office of Public Art**
  - **Objectives**
    - Provide education programs about public art
    - Assist in public art projects for the City of Pittsburgh and other entities
  - **Recent Highlights**
    - Enabled legislation for the Community Art and Civic Design Commission for Wilkinsburg
    - Wrote *Add Value: Add Art* for the Urban Redevelopment Authority
    - An all-day Public Art 101 workshop with 34 participant artists
  - **Ongoing Activities**
    - Public art lectures, workshops, panels and networking opportunities
    - PittsburghArtistRegistry.org
    - Artist Opportunity Listserv
    - Assistance with artist selection, contracts, design development, project management and conservation for a variety of public art projects

**Impact**

*Increased* public involvement in and support of arts and culture.
**Goal 3:** Create an environment and opportunities that are supportive of individual artists.

**Goal 4:** Serve as a model organization that strives to incorporate best practices, increase internal efficiency, and ensure organizational sustainability.

### Grants, Consulting, and Capacity Building

**Objectives**
- Grantees indicate success relevant to the intent of the grant
- Artists and arts nonprofits find answers to their complex business/legal questions
- Artists and organizations enhance their capacity, efficiency and effectiveness

**Recent Highlights**
- $382,237 distributed to 144 grantees in 2008-09
- 691.75 hours of free legal counsel for the arts valued at $170,109 in 2008-09
- 234 hours of free business consulting for the arts valued at $19,390 in 2008-09

**Ongoing Activities**
- PA Partners in the Arts Grants
- Artist Opportunity Grants
- Alcoa Foundation Leadership Grants for Arts Managers
- BNY Mellon Audience Development Grants
- Build a diverse pool of grant applicants and grant reviewers
- Provide pro bono consulting through Volunteer Lawyers for the Arts and Business Volunteers for the Arts

**What’s Coming**
- Strengthening Pittsburgh Arts: a program to build the capacity of arts in the recession
- Trainings for professional volunteers

### Governance, Management, & Development

**Objectives**
- Enhance board engagement
- Meet budgeted fundraising goals
- Increase internal efficiency through new technology

**Recent Highlights**
- Office relocation
- New board members Charlie Humphrey, Hilary Robinson and Robert Reed
- A “peer review” of GPAC

**Ongoing Activities**
- Gauge progress of the strategic plan and adapt to changing needs and conditions
- Recruit new board members
- Seek funding that provides for sustained or expanded programs and services
- Continue and expand a commitment to diversity
- Expand and deepen connections to professionals in the business community

**What’s Coming**
- A new internal database
- Additional sources of funding for vital granting programs

### Membership

**Objectives**
- Sustain or increase a membership of artists, organizations and businesses
- Maintain a high level of member satisfaction

**Recent Highlights**
- Launched a comprehensive online arts calendar for the Pittsburgh region
- Developed partnership with Fractured Atlas to offer health coverage and other insurance options
- Conducted an annual survey of the arts and culture community to gauge changing needs

**Ongoing Activities**
- Connect existing and prospective members to Arts Council programs and services that fit their needs
- Enhance resources and benefits for members
- Recruit and engage “Arts Ally” members

**What’s Coming**
- Enhanced member areas on a new GPAC website
- Downtown meeting space for members
- Exhibit opportunities in GPAC’s new offices

### Sustainable organizations and artists that produce high-quality, diverse arts.

### Economic development and high quality of life for all in the Pittsburgh region.
**Small Grants. Big Impact.**

by David Seals

When it comes to finances, it’s easy to calculate the value of your investments: how much money did you make for the dollars you put in? When it comes to grantmaking, the return is less tangible—but just as important. In FY2009, four major funders entrusted the Arts Council with a total of $382,237 to “re-grant” directly to the arts community. As the final reports roll in, we’re seeing that small grants go a long way toward creating a thriving, innovative arts community.

Thanks to The Heinz Endowments, this year we’ve sent 11 artists to participate in professional growth opportunities. Since initiating the Artist Opportunity Grant (AOG) in 2004, we’ve funded 133 artists at a total of $117,226. One hundred percent of grantees surveyed agreed that the opportunity had or will have significant impact on their artistic and career growth. Ninety percent said that they couldn’t have done it without AOG.

Since 2005, the Alcoa Foundation Leadership Grants for Arts Managers have sent 141 individuals to experiences that have brought immeasurable knowledge and connection to our workforce. Of grantees surveyed, 97% agreed that they could not have participated without Alcoa, and almost all agreed that they made connections and gained new skills or knowledge that will help them in their work. Funding for this program expired this year, and we are actively seeking renewed support.

Give $3,000 to a hard-working, visionary artist, and just watch the social impact—that’s the power of Pennsylvania Partners in the Arts. When your legislators gave money to the Pennsylvania Council on the Arts last year, it meant an investment of nearly $210,000 for almost 80 projects in Allegheny county communities. The Arts Council is proud of our role as the local “Partner” in making that happen.

The BNY Mellon Audience Development Fund invites arts organizations to think beyond their typical attendees and seek out potential new audiences. With the financial support to take the risk, these projects boost attendance, raise earned income and enlarge the pool of potential supporters. In the program’s second year, the Arts Council distributed $75,000 to 21 grantees.

**Art, Meet Business.**

by David Seals

We love arts-minded people. And our volunteers love to teach some business savvy. In FY2010, our volunteer lists have grown to include 110 attorneys and 61 business professionals who are looking to share their expertise with the arts community.

In FY2009, attorneys through Volunteer Lawyers for the Arts donated 691.75 hours of free counsel for low-income artists and small arts nonprofits—a value of $170,109 in the current legal market. Our business professionals gave 234 hours valued at $19,390 through Business Volunteers for the Arts®, working with arts organizations on projects in accounting, marketing, HR, business planning and more.

This summer, we’re building some intake tools to help organizations identify and address potential growth areas, and we’re working with one of our own consultants to develop a comprehensive volunteer training. Look for a more robust BVA program in the year to come, and take advantage of this free brain trust through the Arts Council.

**CURRENT MEMBERS**

**Individual Artists**

Barb Connor Antel
Lisa Augustyniac
Jack Bailey
Jill Marcus Balmuth
Beverlee A. Blair
Sam Boese
Joy Borelli-Edwards
Kyle Bostian
Sally Bozzuto
Gratia Brown
Norman Brown
Carissa Burnham
Rick Byerly
Michael Caldwell
Connie Cantor
Byron Caplan
Brian T. Carney
Elizabeth Castonguay
Marcia Clark
Paola Corso
Ceci Grasso Dadosman
Cornelia Davis, Ph.D.
Lusie Davis
Jesse Derfinger
Meg Dooley
Jeanne Drennan
Myra D. Falisz
Donna J. Fisher
Sherrie Flick
Geraldine Florida-Kaclik
Sandra Gould-Ford
Barbara Grossman
Toby Atticus Fraley
Ryan Freytag
Paula Garrick Klein
Marjorie C. Greenberger
Rachel Hallas
Jane Z. Haskell
Laurel Herman
Olivia Hibel
Judy Hopson
Karen Howell
Susan Jasko
Lisa Margot Johnson
Andrea Jones
Robert Anthony Jones
Amy G. Kerlin
Randy Kovitz
Lazae LaSpina
Christiane D. Leach
Carla Leininger
Marie Leone
Chaz Letzkus
R. Scott Lloyd
Laura Lutton
Heather Mallak
Brandon McChesney
Berthan Adrian McCoy
Timothy Meehan
David Montano
Jeffrey Morris
A STAR is Born

by Maggie Johnson

“You do not own your [arts] customers, you share them. In fact, the more purchases someone makes with you, the more likely they are to make purchases with another arts organization…and vice versa.”

This is one of the many evocative statements made by John Elliott, President of Elliott Marketing Group Inc, at the STAR Database Community Report on March 31 at City Theatre (see picture below.)

Several Pittsburgh arts organizations had a vision to create a community-wide, shared marketing database outside the Cultural District. That vision is now reality, thanks to the Richard King Mellon Foundation. The $400,000 project included a significant expansion and analysis of the shared patron database within ProArtsTickets (a full-service, shared ticketing program of the Arts Council). Seven mid-sized organizations have pooled their patron data, resulting in even greater collaboration and opportunities for shared learning about audience development. This STAR (Strategic Targeting for the ARts) database, along with supporting consulting services from Elliott Marketing Group, is helping organizations understand their buyers’ purchasing habits and thereby better predict their possible future purchases.

More Findings in the STAR Report

- The most active buyers in STAR, only 14% of the total, represent over 60% of the total revenue. Over 80% of these "rabid" buyers have made purchases to two or more organizations.
- 50% of STAR buyers live in Pittsburgh's top 15 "famous" zip codes. That means 50%…do not.
- STAR buyers are more likely than buyers in the total market* to make purchases via direct response channels (such as direct mail, email, etc.)
- STAR's core audience is comprised of the most active arts and culture buyers in the region. They buy frequently and often choose more challenging theatrical experiences within and outside of STAR.

Using this analysis, the Arts Council will implement collaborative direct marketing campaigns that are designed to attract new buyers and re-engage past customers. E-mail and social media messaging will support direct mail and capture buyers that are waiting for last minute purchase opportunities.

Beyond the obvious advantages of supporting the existing marketing efforts of art organizations and generating additional earned income, the collaborative campaigns will test direct marketing strategies to improve future campaigns community-wide.

*Total market refers to all households in Allegheny County and contiguous counties.

Current Members

David Motak
Ronald Nigro
Susan O'Neill
Richard Parsakian
Richard L. Parsons
John Peña
Thomas Pettersson
Josienne N. Piller
Brenna Quinn
Gail Ransom
Gabrielle “Gab Cody” Reznik
Larry Rippel
The One & Only Rev. Daisher Rocket
Camille Villafpandio Rolla
Jeremy L. Rolla
Renee Rosensteel
Tammy Ryan
Brian Sesack
Gangyuan Shan
Nina Sowiski
James Simon
John Stallings
Norine Thompson
Lauren Toohey
John Valentine
R. Weis
Bobb Williams
Joe Wis
Yanlai Wu
Alison Zapata
Cleo Zell

Arts Ally Members

Arts Ambassadors
Neil Barclay
Bill Bodine
John C. Camillus
N. David & Janet Campbell
Victor D. Dozzi
James L. Fawcett Jr.
Jane Harrison, J.L. Harrison & Associates
Elis H. Hillman Foundation
Charlie Humphrey
Margaret Hynes
J. Kevin & Kristen McMahon
Kate E. H. Prescott, Prescott & Associates
Dr. Hilary Robinson
Pittsburgh Banjo Club
Mitch & Tracey Swain
Jane Werner
James Wilkinson

Arts Champions
Meyer & Merle Berger Family Foundation
Lisa Hoitsma
Andrew E. Masich
Sam Newbury & Jan Myers Newbury
Pottersville Pictures, Inc.
Mark R. Power
Strengthening Pittsburgh Arts in Tough (and Not-So-Tough) Times

By Tiffany Wilhelm

Back in September, we learned that The Kresge Foundation in Troy, Michigan was distributing a special RFP for programs designed to help nonprofit arts organizations that have been impacted negatively by the economic downturn.

While developing our proposal, we conducted a short survey that many of you completed. We gave you a list of services, and asked for your rating in the context of the current economic downturn. More than half of you rated the following as “Extremely Valuable” or “Very Valuable:"

- Work with consultants
- Round-table discussions with arts managers in similar staff positions
- Small-group interactive clinics
- One-on-one conversations with an expert to answer questions on a wide range of management issues
- Organizational peer review assessments with administrators from similar organizations
- A financial situation analysis for your organization

We created a proposal based on this input and the advice of consultants. The grant was awarded and we’re excited to launch the Strengthening Pittsburgh Arts program this summer.

Services will range from large group events with access to tips and tools to in-depth work with consultants for a limited number of organizations. Some Pittsburgh organizations will have the opportunity to work with the nationally respected Nonprofit Finance Fund which has a 30-year track record of serving the arts sector with a holistic approach to addressing financial and management needs. Select organizations will embark on a “Peer 360° Assessment” by scheduling two-day visits with local and national peers who will interview stakeholders and provide feedback on a wide range of aspects of the organization.

If your organization is interested in the Financial Leadership Clinic or the Peer 360° Assessment, email Tiffany at twilhelm@pittsburghartscouncil.org.

Services available to the entire Pittsburgh arts community

- Network Gatherings
  Open to Pittsburgh Arts Community

- One-on-One Consultations
  30–60 Minute Appointments

- Financial Leadership Clinic
  Two Day Seminar
  Six Organizations

- Peer 360° Assessments
  Three Organizations

Interested nonprofit arts organizations can apply to participate in the Financial Leadership Clinic or Peer 360° Assessments

- Services available to a limited number of organizations.

Kick Off Event
Full-Day Workshops
Open to Pittsburgh Arts Community

Video & Tools from Kick Off Event
GPAC Member Organizations
Making a Place for Public Art

by Renee Piechocki and Lea Donatelli

Many of Pittsburgh’s historic buildings and contemporary spaces showcase art in public places. In addition to the aesthetic benefit of having works of art in public places, when artists are part of civic decision making they can inspire creativity and cross disciplinary collaboration. To foster public art activity and best practices, the Office of Public Art (OPA) was initiated in 2005 to be a resource for technical assistance and educational programs in the Pittsburgh region. OPA is a unique public-private partnership between the City of Pittsburgh Department of City Planning and the Greater Pittsburgh Arts Council (GPAC) funded by The Heinz Endowments.

The OPA works with a diverse group of stakeholders in the public and private realm. Recent technical assistance projects range from commissioning works of art to developing art and design commission legislation. Our educational programs include walking tours, panels and lectures for the community at large. We produce programs for artists including the Pittsburgh Artist Registry (PittsburghArtistRegistry.org), Artist Opportunities Listserv, and Public Art 101.

Highlights from the Past Year

Construction as Canvas at the Consol Energy Center: The construction fences around the new arena were not the work of inspired construction workers, but of three local artists—Leslie Ansley, Gregory Anderson, and Ashley Hodder—who worked with three community organizations and young people from the Hill District and Uptown. These temporary works of art were commissioned for the arena by the Sports and Exhibition Authority and will be relocated to the community once the facility opens.

Add Value Add Art: a Resource Guide for Private Developers: To encourage private developers to commission artists for their projects, the Urban Redevelopment Authority (URA) is publishing Add Value Add Art, a free, downloadable PDF that gives examples of project types, outlines best practices, and provides access to public art resources. The OPA wrote the document, which will be available on the URA and GPAC websites in May.

Janet Zweig commissioned for the Walled Garden in Mellon Park: On June 12th at 8:30 pm, everyone is invited to the opening celebration for the newly renovated walled garden in Mellon Park in Shadyside. Artist Janet Zweig collaborated with La Quatra Bonci landscape architects and lighting designer Hal Hilblish to create a magical public art project in the lawn. The garden has been renovated in honor of Ann Katharine Seamans.

Community Art and Civic Design Commission in Wilkinsburg: The Office of Public Art organized a community-based Public Art Steering Committee to develop legislation for the Community Art and Civic Design Commission, an entity empowered to review art, architecture, and landscape architecture on public property and non-residential, commercial property.

Carin Mincemoyer commissioned for Market Street: Pittsburgh Downtown Partnership is commissioning artist Carin Mincemoyer to create a work of art for Market Street. This project will serve as a beacon and gateway to the newly renovated Market Square.

This list includes Arts Ally members who have joined since April 1, 2009. Every effort has been made to ensure its accuracy. Please contact us with any changes to your recognition and thank you for your support!

To be an Arts Ally, please see the enclosed insert or contact Tiffany Wilhelm, Director of Membership & Development, at 412.391.2060 x222, or twilhelm@pittsburghartscouncil.org

The Pittsburgh Artist Registry is a resource for promoting visual, literary, performing and multi-disciplinary artists living in southwestern Pennsylvania.

The registry, a project of The Office of Public Art, is the only free, online artist database in the region. It provides a platform on which artists can expand their audience and publicize their work. It connects artists to opportunities by presenting their work in a searchable form for organizations, curators, architects and others looking for local artists from around the region. For more information, contact Lea Donatelli at opa@pittsburghartscouncil.org or visit the Pittsburgh Artist Registry online at PittsburghArtistRegistry.org.
COMMUNITY IS SOMETHING WE ALL CELEBRATE.

A healthy community supports families and individuals in making the most of their lives. At Highmark, we believe in strengthening communities through programs and services that help people live longer, healthier lives. Programs promoting health and wellness, injury and disease prevention, and even economic and community development. And by encouraging our many generous employees who devote countless hours to community service. Because when people choose to invest in their community, that’s cause for celebration. HAVE A GREATER HAND IN YOUR HEALTH."